

Serving Your Community
2023 | 3rd and 4th Quarter

WE'RE THANKFUL FOR YOU, MEMBERS!

Gratitude is the heart of everything we do at GPOFCU! This season, we're taking a moment to reflect on all the reasons we're thankful for our incredible members in 2023. Our members are not just customers but a part of our credit union family. Their trust, loyalty, and support are what drive us every day. Thank you for being a part of our journey, Members! "We Care" about YOU!

WeCare

UNWRAP THE GIFT OF FINANCIAL FLEXIBILITY!

Our holiday loans are here to sprinkle some extra magic on your celebrations! From November 1 - November 8, 2023, skip the stress, jingle all the way to festive fun, and give your wallet the warmth it deserves.



WELCOME

P1. We Care

Holiday Loan

Skip-A-Pay

Awards Sneak Peak

- P2. International Credit Union Day

 Credit Union Kind Day

 GPOFCU Awards

 College Scholarship Winner
- P3. Digital Services

 Money Management/GreenPath

 New Year's Resolutions

 Holiday Closures



SKIP-A-PAY FOR THE HOLIDAY!

This season, our holiday skip-a-pay is the gift that keeps on giving! Skip your November loan payment and free up some extra holiday cheer for the things that truly matter. We will accept requests from October 1 - October 23, 2023, so make sure you apply in time.

Hurry! This is our LAST skip-a-pay offer for 2023! To skip your GPOFCU loan payment for the month of November 2023*, complete the skip-a-payment request form at gpofcu.org/skip-a-pay.



DID YOU KNOW THAT OUR MARKETING IS AWARD WINING?

That's right! We re officially back to-back award winners in multiple categories! Check out which awards we took home on page 2.



CELEBRATE INTERNATIONAL CREDIT UNION DAY!

Celebrate ICU Day with us on October 19! Since 1948, this special day has been all about spreading awareness and celebrating the unique mission of credit unions promoting financial inclusion and well-being worldwide. Join us in marking its historic 75th anniversary in 2023, recognizing the incredible dedication of credit unions and members across the globe.

> **LEARN MORE ABOUT WHY WE CARE" AT GPOFCU!**



EMBRACE THE SPIRIT OF GIVING THIS CREDIT UNION KIND DAY!

Join us this October 9 in celebrating the power of kindness and community! Whether it's helping a neighbor, supporting a local cause, or spreading smiles, let's show the world that kindness truly defines us.

OUR MARKETING IS AWARD-WINNING!



We are happy to announce our recent marketing achievements at GPOFCU! In 2023, we took home the MAC Holiday Loan Campaign Silver Award at the 2023 MAC Conference, as well as the Best Digital Campaign and Best Return on Investment Award at the MDDC Trailblazer Awards! This is GPOFCU's second consecutive year winning a MAC Award and third consecutive year winning a Trailblazer Award.



As our CEO, Stephanie Covington, says: "This achievement symbolizes the remarkable progress our credit union has made in marketing efforts over the recent years. Receiving this award was a delightful surprise! It solidifies our position as financial leaders in our community."

These recognitions reflect our commitment to delivering innovative marketing campaigns, exceptional member experiences, and cuttingedge digital solutions. Thank you to our amazing team and loyal members for making this achievement possible. Also, thank you to our marketing partner, OMNICOMMANDER®, for bringing our creative visions to life.

CONGRATULATIONS TO OUR SCHOLARSHIP **WINNER, JASMINE LIVINGSTON!**

Congratulations to Jasmine Livingston for being one of the top 10 winners of a \$1,000 CU Foundation Scholarship! Our next contest starts in October 2023, and the entry deadline is April 15, 2024. Don't miss out on the chance to get money for college. Enter today: gpofcu.org/student-corner.







@GPOFederalCU

UNLEASH THE POWER OF DIGITAL!



Tap into seamless transactions, explore paperless possibilities, and watch your savings skyrocket with our innovative digital services!

- Online and Mobile Banking
- Online Bill Pay
- Remote Deposit Capture
- E-Statements
- CardValet
- Touchless Credit Card
- Mobile Payments





MANAGE YOUR MONEY WITH GREENPATH!

Does your brain need a vacation, and your wallet says no? All of us have been there! Regardless of whether a life change is planned or unexpected, transitions can have a significant impact on your financial situation. Having a plan you can activate in a transitional period can help reduce your stress.

This summer, we held a money management webinar to help our members strategize steps to moving forward and minimizing long-term impacts regarding their finances. This webinar was great for people who were planning a life change, who had recently been financially impacted by a transition, or who were vacationing on a budget. We went over how to assess the financial impact of a transition, how to identify resources that can help navigate you through transitions, and how to master the art of a staycation.

If any of this sounds beneficial, then you're in luck - through our financial partner, GreenPath, you have access to financial experts and tools that will help you navigate through life's financial challenges. We also hold several webinars every year to help you better understand budgeting and money management.

To learn more and explore what GreenPath has to offer, visit our website: gpofcu.org/financial-literacy



WHAT ARE YOUR 2024 NEW YEAR'S RESOLUTIONS?

If you're stuck on what your financial new year's resolutions should be for the 2024 year, here are some ideas!

- 1. Save more money.
- 2. Create a realistic budget.
- 3. Improve your credit score.
- 4. Pay off credit card debt.
- 5. Create a spending plan.
- 6. Boost your retirement savings.
- 7. Learn better investing habits.

LOCATIONS

Main Office

732 North Capitol Street, NW - 8th Floor Washington, DC 20401

We will have new hours effective December 1, 2022, Monday thru Friday 8:00 a.m. to 2:00 p.m.

HOLIDAY CLOSURES

Columbus Day

Monday, October 9, 2023

Veterans Day

Friday, November 10, 2023

Thanksgiving

Thursday, November 23, 2023

Black Friday

Friday, November 24, 2023

Christmas

Monday, December 25, 2023

New Year s Day Monday, January 1, 2024







